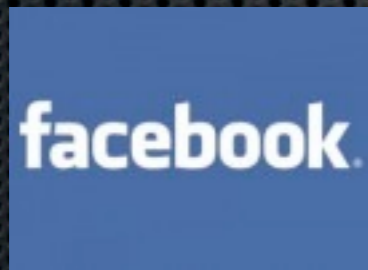


HOSPITALITY & EVANGELISM

*Utilizing the Internet  
and  
Social Media*

Elder-Elect Sean C. Polk, CISSP, MCST





# Social Media

- ✦ Should my church have a website?
- ✦ Should my church use Facebook and Twitter?
- ✦ Should my church provide access to the internet?
- ✦ Should use online giving?



# Website



The screenshot shows a web browser window displaying the homepage of Harvest United Ministries, Inc. The browser's address bar shows the URL <http://www.harvestunited.org/>. The page features a blue header with the text "Harvest United Ministries, Inc." and a main heading: "Harvest United Ministries, Inc. 'Determined, Devoted, Destined for Kingdom Living'". Below the heading is a navigation menu with links for HOME PAGE, ABOUT US, HISTORY OF HUM, CHURCH MINISTRIES, CHURCH LINKS, SERMON NOTES, CONTACT US, CALENDAR OF EVENTS, SERVICE TIMES, THOUGHT OF THE WEEK, and DIRECTIONS. A central photograph shows Bishop John M. Lewis, Sr. and Co-Pastor Ernestine Lewis. Below the photo is a welcome message: "Welcome you to Harvest United Ministries. We are thrilled that you have visited our website today. For the past 24 years, Co-Pastor Ernestine and I have been teaching and preaching in temporary facilities in Oxon Hill, Maryland and the Lord has blessed the ministry to move closer to its parishioners in a permanent facility in the Waldorf, Maryland Community. We are excited about what God is doing in the ministry here in Waldorf as we reach out to family members, friends and neighbors with the compelling message of the Gospel." Below this is a paragraph stating: "Our ministry fulfills the mandate that Jesus gave which is 'to seek and to save them that are lost.' Therefore, we especially target 'the un-churched;' those who are lost, wounded, hurt and broken by vicissitudes of life, and then minister the healing love of God. Further, we place an urgency on being Spirit-filled and directed, mission-conscious, and humble, believing that all of us who come..."



# Facebook

(1) Harvest United Ministries, Inc.

https://www.facebook.com/harvestunited

facebook Search Sean C Polk Home

### Admin Panel

Manage Build Audience Help Hide

#### Notifications

See All

Belinda Adams likes Harvest United Ministries, Inc. on Wednesday

#### Messages

See All

No new messages. When you get a new message, it will appear right here. To turn messages off, uncheck the box next to the Messages option in your admin settings.

#### New Likes

See All

Belinda Adams Sojourner-Douglass

Minister Kirk Williams Annapolis, Maryland

#### Insights

See All

Your Posts Talking About This Reach

#### Page Tips

Next

View Insights Use Page Insights to find useful information about who is interacting with your page and what content they enjoy.

Congratulations! Your new Page design is now live. View all of your Pages in one place and turn on the preview for the ones you haven't upgraded yet.

Now February 2012 Joined Facebook

Add a Cover

Chat (8)



# Twitter

The image shows a screenshot of the Twitter website's home page as it appeared in early 2012. The browser's address bar shows the URL <https://twitter.com/>. The page layout includes a top navigation bar with 'Home', 'Connect', and 'Discover' options, along with a search bar and user profile icons. On the left side, there is a profile card for Sean Polk, showing 35 tweets, 68 following, and 15 followers. Below this is a 'Who to follow' section featuring American Express, Lawrence O'Donnell, and Joel Osteen. A 'Washington trends' section lists various hashtags and topics like #SilentHouse, #mycrazyobsession, and Uganda. The main content area is titled 'Tweets' and displays a list of recent tweets from users such as Bishop IV Hilliard, Red Hook Lobster DC, Creflo Dollar, Wes Moore, Oprah Winfrey Network, SiriusXM NFL Radio, and TODAY. The footer contains the Twitter logo and copyright information for 2012.



# Internet Service

- ✦ Is it monitored?
- ✦ Is it password protected
- ✦ 208.67.222.123 & 208.67.220.123 - OpenDns
- ✦ 208.67.222.222 & 208.67.220.220 - OpenDns Config



# Online Giving

- ✦ Have you considered?
- ✦ Count the Cost!